

TP Jithesh

UI/UX

Product Designer

pepemediain
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Work Experience

Pepemediain / UX Design Consultant

JULY 2019 - PRESENT, CALICUT KERALA

Currently, collaborating with Startups & other firms. As a product designer, I drive features and UI/UX from concept to release. I am actively involved in wireframe layouts, design user flows, specify interactions, error conditions, and visual design.

My goal is to create fun user-centered experiences that convey narrative and offer clear calls to action. I can pitch my ideas and defend my design decisions and work within brand guidelines in a timely fashion.

Pie District / UI/UX Project Lead

2018 - 2019 - CYBER PARK CALICUT

Responsible for project management, conducting primary and secondary research, wireframe, Interaction design, prototyping. Designed and guided products and service projects such as Twenzy, Middi, Districtr.me and piedistrict.com

Vtrio Solutions / UI/UX Lead

2012 - 2018 - CYBER PARK CALICUT

Responsible for research & ideation, sketching, personas, user flows, wireframing, low fidelity and high fidelity, visual designs for apps & WordPress responsive websites.

Major Clients: Variety Insight, Franklin's Friends of Ten, HighRoad Solution, Email Answers

INI Technologies / Sr. Web Graphic Designer

2010 - 2012 - CYBER PARK CALICUT

Responsible for logo design, brochures, campaigns & events design, websites, web development, HTML, CSS, JavaScript

Skills

DESIGN:

- Illustration & UI graphics
- Strategy & vision presentations
- User flows
- Persona and scenario development
- Concept sketches
- Wireframes & mockups with Sketch & Illustrator
- Motion design
- Branding & Identity
- Visual design & Project management

WIREFRAME & PROTOTYPING:

- Pen & Paper
- Balsamiq mockups
- Low & High fidelity prototyping with Invision
- Screen to screen prototyping with XD

Tools

- Sketch, Adobe XD, Invision, Zeplin
- Adobe Photoshop, Illustrator, After Effects
- HTML5, CSS3, Bootstrap 4, Wordpress

Education

Bachelor of Commerce

2003 - 2006 - UNIVERSITY OF CALICUT

Diploma in Multimedia

ITS MULTIMEDIA SPECIALIST PROGRAM